



## DATA PROTECTION

### 1) Encryption for your data

We pay particular attention to the protection of your personal details. Our data protection practice complies with the applicable laws of the Italian state regarding the protection of personal details (Legislative Decree no. 196 of 30 June 2003). The data that we encrypt are: all the data in the order process (shopping basket), such as your personal details (address, phone number, email address, etc.), the selected method of payment and credit card and account information. Note: your credit card details are not saved on our server!

### 2) Nature of surrender of details

The surrender and consent for the processing of your personal details is voluntary, whereby the surrender and processing of your personal data is legally required for the settlement of a sales transaction. We would therefore like to advise you that it is not possible to complete a sales transaction with **SANUSLIFE INTERNATIONAL** if you do not enter your details in the fields marked with an \* and agree to their processing exclusively for said purposes.

However, rejecting the processing of data for marketing purposes in no way affects the possibility of completing a sales transaction with **SANUSLIFE INTERNATIONAL**.

### 3) Safety

The data are processed by people specifically entrusted with this task and (formally appointed) people responsible for data processing, who use tools and resources such as records or magnetic, computerised and telematic resources to guarantee safety and confidentiality. The processing of data can thus also take place with automatic devices for the saving, handling and automatic transfer of these data. The databases are located in protected environments. The access to these is strictly monitored in accordance with the code provisions.

### 4) The data processing holder



Following the consultation of this website, the data of identified or identifiable persons can be processed: the holder of personal data processing from website access and its use is the company:

SANUSLIFE INTERNATIONAL GmbH with head office in 39053 Karneid (BZ), Manötsch 15 – Italy

### **5) Saving of data, purpose of handling**

The data processing linked to the web services of this website takes place at the head office of SANUSLIFE INTERNATIONAL and is exclusively carried out by authorised staff or by persons assigned to occasional maintenance operations.

The data obtained with these web services are not further processed.

The personal details that users provide by email in this context are exclusively used to carry out requested services and operations.

### **6) Disclosure of your information to third parties**

Subject to referrals and publications occurring due to legal requirements, your details may be disclosed in Italy and abroad to those who perform instrumental functions or functions closely linked to operations by SANUSLIFE INTERNATIONAL. Furthermore, the buyer's details at the end of a sales transaction are also passed on to credit institutions with which SANUSLIFE INTERNATIONAL has a business relationship for the management of claims/liabilities and for financial intermediation, and to all those natural and/or legal, public and/or private persons (legal, business as well as administrative and tax consulting office, courts, chamber of commerce etc), if the transfer of information is necessary or functional to the practice of business operations by SANUSLIFE INTERNATIONAL and in the manners and for the purposes listed above.

For the management of the website [www.sanuscoin.com](http://www.sanuscoin.com), the analysis of user trends and the activation and optimisation of online marketing campaigns, SANUSLIFE INTERNATIONAL uses standard analysis services (including Google Analytics by Google. Inc.) that work with cookies. The generated information does not identify any users who are individual persons,



and cannot be associated with any personal details. The user can delete and/or block the cookies at any time through the browser settings.

We would also like to advise that the user can prevent the use of cookies for analysis purposes permanently by visiting the website [https://www.google.com/intl/it\\_it/analytics/learn/privacy.html](https://www.google.com/intl/it_it/analytics/learn/privacy.html) to carry out the deactivation of Google Analytics. To permanently prevent the use of cookies for advertising purposes (opt-out from online behavioural advertising), the user can visit the website <http://www.aboutads.info/choices/> to carry out the opt out.

## **7) Right to access your data**

For the sake of completeness, we would like to inform you that those who have their details collected and processed are entitled to special rights according to the Legislative Decree no. 196/2003. In particular, the person concerned has the right to obtain a confirmation of the existence of his/her personal details by the data processing holder and can demand that these data be made accessible to him/her in a comprehensible form.

Furthermore, the person concerned has the right to find out the source of his/her personal details, the purpose and methods of processing, the logic applied in case of data processing by electronic means, the identification information of the holder and the people responsible for the data processing and the persons or the category of persons to whom the personal details were transferred or who gained knowledge of them.

The person concerned also has the right to update and correct or, if desired, complete, delete, change to an anonymised form or block the data, if the processing takes place in an illegal manner, as well as the right to a confirmation that these measures were also divulged to those persons to whom the data were disclosed or distributed.

Finally, the person concerned has the right to object to the processing of his/her data, if reasonable grounds exists for this objection and if these are processed for the purpose of sending advertising or direct sales material, for market research or commercial communications.



In all the above cases, please contact the data processing holder, **SANUSLIFE INTERNATIONAL GmbH**, by post, fax or email.